



## **Digital Media Leaders to Speak at DeSilva+Phillips Media Dealmakers Summit February 5**

*DeSilva+Phillips, Media Investment Bankers, announces that its seventh annual Media Dealmakers Summit, taking place at The Pierre, New York City, on February 5th, will feature half-a-dozen leading figures from the digital media industry - most of them active in last year's M&A market. Speakers include leaders and key dealmakers from Comcast Interactive, IDG Ventures SF, LBi International AB Softbank Capital, Rho Capital Partners, and Waterfront Media, who will be addressing a by-invitation-only audience of the most active strategics and financials in the media industries.*

New York, NY ([PRWeb](#)) January 27, 2008 -- DeSilva+Phillips, Media Investment Bankers, announces that its seventh annual Media Dealmakers Summit, taking place at The Pierre, New York City, on February 5th, will feature half-a-dozen leading figures from the digital media industry - most of them active in last year's M&A market:

Brian Berger, VP Strategy & Development, Comcast Interactive Media (bought DailyCandy, Fandango and Plaxo)

Thomas Gensemer, Managing Partner, Blue State Digital (which managed the online Obama campaign)

Eric Hippeau, managing partner of SoftBank Capital (a member of the Yahoo board and of the CNET board until the company was sold last year to CBS Interactive for \$1.8 billion)

Habib Kairouz, Managing Partner, Rho Capital Partners and General Partner, Rho Ventures (current and former board seats include iVillage (sold to NBC), Tripod (sold to Lycos), Tacoda (sold to Time Warner), Intralinks, and ReachLocal)

Pat Kenealy, Managing Director, IDG Ventures SF (IDG's investment in SideStep was merged into Kayak.com)

Luke Taylor, Chief Executive Officer, LBi International AB (the Sweden-based digital marketing agency and holding company which acquired New York-based Special Ops Media last year)

Ben Wolin, CEO, Waterfront Media (merged with Steve Case's Revolution Media in a deal that valued it at \$100 million)

For a complete agenda, go to [DeSilva+Phillips Summit Agenda](#)

As always, the DeSilva+Phillips event is the leading gathering place for the leaders of the media and digital media industries most active in the mergers and acquisitions market. The by-invitation-only audience is equally divided between owners and C-level executives of operating companies and the leaders of the private equity sector.

In addition to digital media, panels will address B2B Media, Consumer Media, Healthcare Media, and Marketing Services. The leaders of the following companies will be panelists and interviewees:

Barron's and SmartMoney; Reed Exhibitions, Investcorp (which bought Randall Reilly for \$180 million); PR Newswire (United Business Media); The Economist Group (bought Capital Advantage for The Economist's Roll Call subsidiary for \$43 million); Spire Capital Partners (owner of SkyMall and the Professional Bull Rider's



Association); TV Guide (acquired by OpenGate in a deal valued over \$50 million); Martha Stewart Living Omnimedia(acquired Emeril Lagasse's businesses); Halyard Capital (which bought HCPro); Wolters Kluwer (bought UpToDate in a \$400 million deal); Diversified Agency Services, a division of OmnicomGroup (continue to acquire last year, making a total of 130 acquisitions in all, building DAS into the world's largest group of marketing services companies with almost \$5 billion in revenues); WPP Group plc (which acquired TNS for WPP for \$1.9 billion).

The panel moderators and interviewers are:

Henry Blodget, CEO, co-founder and editor-in-chief, Silicon Alley Insider  
Roger C. Holstein, Managing Director, Vestar Capital (former CEO, WebMD)  
Lorne Manly, Film Editor, The New York Times  
Richard Morgan, Assistant Managing Editor, The Deal  
Andrew Ross Sorkin, Chief M&A Reporter, The New York Times

Attendance is \$1,095 and space is strictly limited. Registration begins at 7:45 AM; the program begins at 9:00 AM and concludes at 4:45 PM. Those who interested in receiving an invitation may contact Sam Schulman, Managing Director ([sam@mediabankers.com](mailto:sam@mediabankers.com)).

About DeSilva+Phillips, Media Investment Bankers:

DeSilva+Phillips is a New York-based investment bank specializing in the media, digital media and healthcare communications industries. The firm provides M&A services and private placements of debt and equity to the media industries. It also offers operational restructuring services to improve financial results. Its clients include leading companies in the traditional and digital media industries, including B2B, consumer, medical and healthcare media, newspaper, book publishing, trade shows & events, information, educational, and marketing-services sectors. DeSilva+Phillips has completed more over 200 transactions since 1996. DeSilva+Phillips Corporate Finance LLC is a member of FINRA and SIPC. For more information visit [www.Mediabankers.com](http://www.Mediabankers.com).

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